

M & B MANAJEMEN & BISNIS BERKALA ILMIAH

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**I Made Yogantara
Liliana Inggrit Wijaya**

Sulhaini Saadi

**Are There Differences in Willingness to Pay
Among Visitors and Non-Visitors of Taman Negara
National Park?**

**Rerangka Integrasi Nilai Pelanggan dan Kinerja
Manajemen Hubungan Pelanggan Berdasarkan
Persepsi Pelanggan Korporat**

**Studi Deskriptif mengenai Zona Toleransi
Pengguna Kartu Sim Card**

**The Empirical Study on The Determinants of
Moslem Consumers to Purchase Halal Products**

**Anak sebagai Future Market: Studi
Autobiographical Memory**

**Pengaruh Brand Community Integration dan
Kepuasan pada Loyalitas**

**Effect of Servant Leadership Behavior on Work
Design: Knowledge Characteristics Analysis**

**Pengujian Pecking Order Hypothesis dan
Managerial Hypothesis**

Hubungan Struktur Modal dan Kinerja Keuangan

**The Roles of Interpersonal Relationship in
Managing Business Relationship in a High-Risk
and Uncertain Market**